## GOTA YouTube Channel Mission:

The mission of the YouTube channel is to increase membership participation through a grassroots campaign. The GOTA YouTube Channel puts members first by providing a platform for engagement. Members are encouraged to create content, determine topics for the Membership Committee to cover, and to tune in for timely & relevant information.

## **GOTA Liability Statement:**

Please note that the opinions expressed on the GOTA YouTube Channel are those solely of the individual producing them. The information on this channel is for entertainment, informational, and educational purposes only. This YouTube Channel is not meant to replace formal mentor-ship from an experienced clinician, clinical competency check-offs, or as a replacement for professional consultation from a qualified clinician. Statements made on this YouTube Channel are not to be relied upon for decision-making in any specific case but instead are meant to help developing clinicians hone their clinical reasoning skills. Remember to always consult a professional who can best evaluate, collaborate, and advise. It is understood that no guarantee or warranty arises from the information provided or discussed on this YouTube Channel.

## Guidelines for content submission by members:

Interested in producing content for the GOTA YouTube Channel?
Great news, all active GOTA members are welcome to submit content. The GOTA YouTube
Channel is a grassroots campaign putting members first by giving them a platform for
engagement.

All content submitted to the Membership Committee for use on the GOTA YouTube Channel is property of the GOTA and maybe archived for future use. When you submit your content to GOTA you are consenting to GOTA distributing your information for current and future use.

## Steps to submitting content:

- Feel free to record content with your computer, phone, or through professional equipment. If using a phone please remember to hold the phone in horizontally (i.e. landscape mode). Recording vertically (i.e. in portrait mode) can be difficult to edit and view later.
- 2. Do not release information that is for proprietary use only such as videos from organizations for continuing education, assessments or tools requiring purchase, and/or any other materials requiring permissions from additional organizations for which prior approval has not been granted.

- 3. Ensure your materials are HIPAA compliant. Prior consent required for all individuals featured in video content. It is the sole responsibility of the individual submitting content to receive this consent.
- 4. Avoid profanity, vulgarity, and disparaging comments regarding specific individuals and organizations.
- 5. Provide:
  - a. Video title
  - b. Names of those in the video
  - c. Names of those who produced the video
  - d. Short description of the video
- 6. Indicate if the video should be shared as is or if edits are needed. If the video needs to be edited (shortened, sections deleted, or combined with other content) please provide information regarding your preferred edits.
- 7. Send materials to <a href="mailto:kristen.jean.webber@gmail.com">kristen.jean.webber@gmail.com</a> or via DropBox <a href="https://www.dropbox.com/request/eHsA7Lz3rZgxDiyF6GKn">https://www.dropbox.com/request/eHsA7Lz3rZgxDiyF6GKn</a>