

GEORGIA OCCUPATIONAL THERAPY ASSOCIATION
2018 ANNUAL CONFERENCE & PROFESSIONAL MEETING

OCTOBER 5 - 7, 2018 | Westin | Jekyll Island, GA

**EXHIBIT SPACE AND
SPONSORSHIP
OPPORTUNITIES**

This conference is a vehicle to assist GOTA and its membership in addressing and achieving its strategic goals. Some of these goals will explore alternative practice opportunities, changes and challenges to serving future populations, service delivery within the community and industrial environments, reviewing research-based clinical techniques and equipment, alternative funding resources, grant writing, and developing partnerships for research.

Please consider serving as an exhibitor and sponsor at this conference by sharing your products, services and expertise that will assist our membership in pursuing professional growth and excellence. GOTA expects the conference attendance will host approximately 150 practitioners. Exhibits are scheduled to run Friday, October 5th through Saturday, October 6th, 2018.



Featured Exhibitor Sponsorship Opportunities

Platinum Sponsor\$2,000

- One year organization membership to GOTA
- Coupon for one-time use of GOTA mailing labels
- One (1) Exhibit table
- One page ad in attendees program folder
- One page ad in our December newsletter
- Company logo on Annual Meeting page on the GOTA website
- 6-month Virtual Exhibitor posting on the GOTA website
- Included in sponsor & exhibitor email blast to membership. re: names of conference sponsors

Gold Sponsor\$1,500

- Coupon for one-time use of GOTA mailing labels
- One (1) Exhibit table
- One page ad in attendees program folder
- One page ad in our December newsletter
- Company logo on Annual Meeting page on the GOTA website
- 6-month Virtual Exhibitor posting on the GOTA website
- Included in sponsor & exhibitor email blast to membership. re: names of conference sponsors

Silver Sponsor\$1,000

- One (1) Exhibit table
- One page ad in attendees program folder
- Company logo on Annual Meeting page on the GOTA website
- 3-month Virtual Exhibitor posting on the GOTA website
- Included in sponsor & exhibitor email blast to membership. re: names of conference sponsors

Exhibit Table\$700

- Standard 6' skirted table -no pipe and drape - (Additional tables(s) can be purchased for \$350 each.)
- Universities will qualify for a 50% discount of Exhibit Table pricing (includes 1 sponsor representative and 1 lunch)
- **Early Bird Pricing: reserve your exhibit table by March 31, 2018 and receive your table for \$625**

Other sponsorship opportunities you may wish to consider

Meal Sponsor\$1,500

- One page ad in attendees program folder
- Company logo on Annual Meeting page on the GOTA website
- 6-month Virtual Exhibitor posting on the GOTA website
- Included in sponsor & exhibitor email blast to membership. re: names of conference sponsors
- Coupon for one-time use of GOTA mailing labels
- One page ad in December newsletter

Entertainment Sponsor\$700

Sponsorship of the social networking entertainment

- Entertainer announcement of sponsorship throughout evening
- One page ad in attendees program folder
- 90 day Virtual Exhibitor posting on the GOTA website
- Included in sponsor & exhibitor email blast to membership. re: names of conference sponsors

Program Book Sponsor\$700

Exclusive: All meeting attendees receive a folder/binder with all conference materials.

- One page ad in attendees program folder
- 90 day Virtual Exhibitor posting on the GOTA website
- Included in sponsor & exhibitor email blast to membership. re: names of conference sponsors

Break Sponsor\$500

- One page ad in attendees program folder
- Company logo on Annual Meeting page on the GOTA website
- Coupon for one-time use of GOTA mailing labels

Lanyard Sponsor (organization supplies lanyards up to 250).....\$400

- One page ad in attendees program folder
- Company logo on Annual Meeting page on the GOTA website
- Coupon for one-time use of GOTA mailing labels

Program Ad\$125

- One page ad in attendees program folder

***Table Exhibitors are encouraged to bring a tablecloth, as most everyone has a logo cloth they prefer to use. Sponsoring companies are invited to have two representatives stationed at their table on the day they are providing sponsorship. Sponsors are not required to be present the entire day, but GOTA is offering that opportunity for you. We want your experience to be successful. GOTA will provide lunch on Saturday for one representative from your firm, however, additional lunches can be purchased.**

***Label offers that are a part of the sponsorship will be distributed to sponsors after the conference when the coupon is submitted. Give-a-ways are permitted, so you may have a bowl/basket to collect business cards.**

2018 Exhibit Space & Sponsorship Form

***Exhibit tables will be assigned by the GOTA Office. No Exhibitor or Sponsor will be allowed into the Exhibit area earlier than 11:00 AM on Friday, October 5, 2018. Unopposed Exhibit times Friday: 12:00-2:00pm, Saturday: 10:30-11:30am & 4:15-5:30pm. Payment is due with application by Friday, September 14, 2018.**

Please choose from the sponsor, exhibit and advertising options below (details contained on page 2):

Platinum Sponsor.....	\$2,000	\$ _____
Gold Sponsor.....	\$1,500	\$ _____
Silver Sponsor.....	\$1,000	\$ _____
Exhibit Table.....	\$700	\$ _____
Meal Sponsor.....	\$1500	\$ _____
Entertainment Sponsor.....	\$700	\$ _____
Program Book Sponsor.....	\$500	\$ _____
Break Sponsor	\$500	\$ _____
Lanyard Sponsor	\$400	\$ _____
Program Ad	\$125	\$ _____

Company Name: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip _____

Phone:(_____) _____ Fax: (_____) _____ Email: _____

Representative(s) that will be attending: _____

Companies you do not wish to be near (if possible): _____

- Sponsorship(Enter dollar amount) \$ _____
- Additional Saturday lunch ticket? Yes (____@ \$20) No \$ _____
- Do you require electrical? Yes _____ No _____

Total Amount Due: (sponsorship, table rental, additional lunch) \$ _____

PLEASE MAKE CHECK PAYABLE TO GOTA OR PROVIDE CREDIT CARD INFO:

Payment is due with application no later than Friday, September 14, 2018.

_____ Check AMEX MasterCard Visa Discover

Billing Address: _____

Name as it appears on credit card: _____

Cardholder signature: _____

Card#: _____ Exp. Date: _____ CCV: _____

Please send this application, payment, and inquiries to:

P.O. BOX 1495 GAINESVILLE, GA 30503; P: 770-435-5910; Email: info@gota.com